

# VERONICA WILDCHILD

LGBT TRAVEL + LIFESTYLE INFLUENCER



## BRAINS, BEAUTY, & BENEVOLENCE

### DYNAMIC PARTNERING

Having graduated from Princeton University with a concentration in Romance languages, Veronica decided to make South Beach her permanent home, and embarked on a notable career- first as a published model and professional wrestler, and eventually finding success as a celebrity concierge and hospitality expert. All the while, Veronica developed a following in the Lesbian community, which afforded her opportunities to produce and host LGBT activations all over the country. During this time, she participated in and attended various events, witnessing firsthand the need to take female-centric LGBT entertainment in a new direction-- merging wellness with adventure, particularly in the QPOC community.

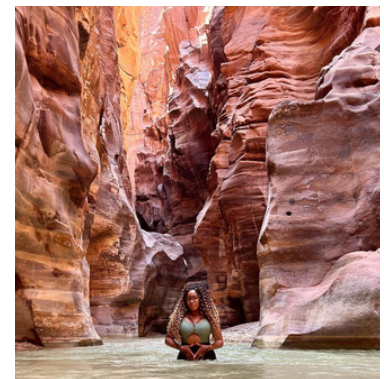
Veronica and her beloved wife Bridgette Young- a Michelin-star chef and Capital Operations specialist are committed to curating authentic, healthy, engaging connections. Food, travel, and queer culture are intrinsic and authentic catalysts in their lives. They enjoy collaborating on creative culinary and social projects which break down stereotypes and create visibility for marginalized people in traditionally restrictive spaces. such as quiet luxury.





# WILDCHILD SOCIETY

SOCIAL & CULTURAL COLLECTIVE



WILDCHILD SOCIETY

Veronica's experience as a longstanding entertainment personality, professional athlete, and "celesbian" have afforded her the expertise to branch out professionally to help others leverage entertainment and lifestyle, through the agency of Wildchild Society. As an authentic representative of culture, we can successfully apply creative and innovative solutions to secure strategic partnerships and brand synergies.

Wildchild Society can also plan, produce, and manage your entire event from start to finish!

## AGENCY OFFERINGS

- Event Production & Logistics
- Content Creation
- Immersive Marketing
- Project & Influencer Mgmt
- Partnerships & Branding
- Market Research & Biz Plans
- Executive/C-Level Concierge
- Nightlife & Hospitality Consulting

"Live Free, Stay WILD!"



## PRESS

- *Go Magazine Presents: "100 Women We Love, Class of 2021"* (Article + Magazine Cover)
- *South Florida Gay News*
- **"A Miami Beach Pride to Remember"**
- *CBS Channel 6 News (Miami Pride Red Carpet Interview)*
- *VoyageMIA- "Meet Veronica of Spectrum Wellness 360 in South Beach"*
- *Football Unites (Panelist for Miami Dolphins' nonprofit)*
- *Go Magazine- "Road to the Altar"*
- *BGW x Elevate Magazine- Pride Edition (Article + Magazine Cover)*
- *DapperQ- "100 Most Stylish 2022"*
- *XO Necole- mention in "6 Black Womxn Share How They Make Pride Month Their Own"*
- **Insider.com** Wedding Feature
- **Jamaica Gleaner** Wedding Feature



### 6 Black Womxn Share How They Make Pride Month Their Own

A bold reminder to show up as their full selves, unapologetically.

[Bridgette Young @youngjii\\_bree](#)

Pronouns: She, Her



Bridgette Young and her wife Veronica Paige







# EXPLORE MIAMI BEACH RESPONSIBLY

## VERONICA PAIGE



FEB 17, 2022

Veronica Paige has called [Miami Beach](#) home since 2003. As a hospitality expert and local LGBTQ+ "it girl", she knows Miami Beach inside and out.



## TIPS FROM LOCAL INFLUENCERS

# DapperQ

UNGENDERING FASHION

FEATURED / JUNE 3, 2022

## 100 MOST STYLISH DAPPERQS 2022

BY [DAPPERQ TEAM](#)



## Road to the Altar

Power couple Veronica Paige and Bridgette Young balance public and private — with a wedding completely on their terms

By Lauren Emily



HOME > STYLE

**2 brides wore custom outfits to their desert elopement and had a wardrobe change for a photo shoot on horses**

Samantha Grindell 5 hours ago



[Download the app](#)



## PARTNERSHIPS

- Miami Beach City & Tourism Board
- Miami Beach Pride
- High Noon Sun Sips
- Sunshine Energy Drink
- Duke & Dame Whiskey
- Escobar Restaurants
- Chic Collection Intl.
- Bar Request Miami
- Miami Dolphins
- Philly Black Pride
- Universal Pictures

- Magic City Miami
  - Black Gay Weddings
  - Jack Daniels
  - Vizcaya Museum & Gardens
- and countless events as a host/personality





# NUMBERS



33.9 Followers



/IAMWILDCHILD

5,000 Friends  
5,318 Followers



/VEEPEEGEE

# STATISTICS

## Insights Overview

You reached **+240%** more accounts compared to Apr 29 - May 28

|                  |               |   |
|------------------|---------------|---|
| Accounts reached | 44.4K         | > |
|                  | <b>+240%</b>  |   |
| Accounts engaged | 13.7K         | > |
|                  | <b>+15.2%</b> |   |
| Total followers  | 34.6K         | > |
|                  | <b>+55.5%</b> |   |

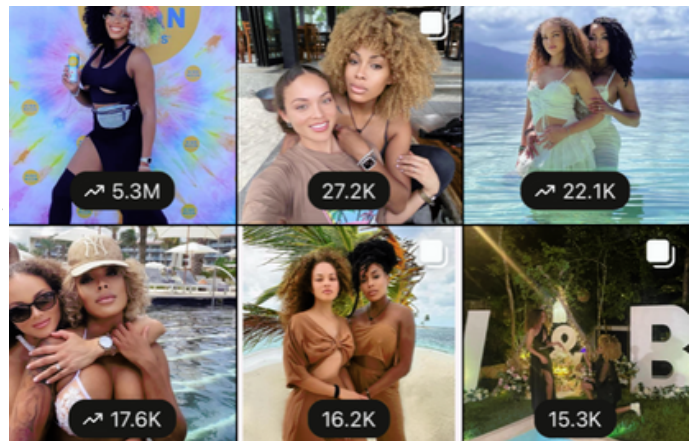
As a proven trendsetter in the areas of travel, entertainment, and lifestyle (LGBT or mainstream), I can impact and/or disrupt those markets with an organic, dedicated, & dynamic point of view.

Profile Type: Brand

| Category             | Profile (% of total) |
|----------------------|----------------------|
| Media & Publications | 19.17%               |
| Visual Art & Design  | 13.17%               |
| Fashion & Style      | 11.18%               |
| Beauty               | 10.15%               |
| Other                | ▼                    |

| Top Cities                 |       |
|----------------------------|-------|
| New York, New York         | 18.2% |
| Atlanta, Georgia           | 8.1%  |
| Houston, Texas             | 5.1%  |
| Philadelphia, Pennsylvania | 4.6%  |
| Miami, Florida             | 4.5%  |
| Los Angeles, California    | 4.4%  |
| Chicago, Illinois          | 4.2%  |
| Charlotte, North Carolina  |       |



*Veronica Wildchild supplies unique content, provides a trusted editorial voice, and encourages a sense of community. Her reputation of integrity adds to the value of your brand.*

