



*Veronica "Wildchild" Young*

**LGBT TRAVEL + LIFESTYLE  
INFLUENCER**

**MEDIA KIT**

**WildchildSociety.com**

# VERONICA WILDCHILD

LGBT TRAVEL + LIFESTYLE INFLUENCER | BRAND STRATEGIST



## BRAINS, BEAUTY, & BENEVOLENCE

### DYNAMIC PARTNERING

Having graduated from Princeton University with a concentration in Romance languages, Veronica decided to make South Beach her permanent home, and embarked on a notable career- first as a published model and professional wrestler, and eventually finding success as a celebrity concierge and hospitality expert. All the while, Veronica developed a following in the Lesbian community, which afforded her opportunities to produce and host LGBT activations all over the country. During this time, she participated in and attended various events, witnessing firsthand the need to take female-centric LGBT entertainment in a new direction-- merging wellness with adventure, particularly in the QPOC community.

Veronica and her beloved wife Bridgette Young- a Michelin-star chef and Capital Operations specialist are committed to curating authentic, healthy, engaging connections. Food, travel, and queer culture are intrinsic and authentic catalysts in their lives. They enjoy collaborating on creative culinary and social projects which break down stereotypes and create visibility for marginalized people in traditionally restrictive spaces, such as quiet luxury.

**SOCIAL MEDIA COLLABS**  
(Sponsored Posts and Reels)

**EVENT HOST + MODERATOR**  
(Parties and Panels)

**GUEST PODCAST | SPEAKER**  
(Travel, Lifestyle, Culinary, Biz)

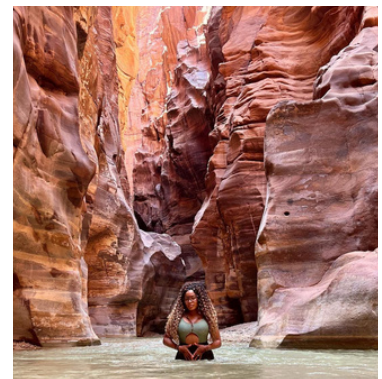
**FEATURED BLOGGER (WRITER)**

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MIAMI, FL

(305) 546.9841

# WILDCHILD SOCIETY

SOCIAL & CULTURAL COLLECTIVE



WILDCHILD SOCIETY

Veronica's experience as a longstanding entertainment personality, professional athlete, and "celesbian" have afforded her the expertise to branch out professionally to help others leverage entertainment and lifestyle, through the agency of Wildchild Society. As an authentic representative of culture, we can successfully apply creative and innovative solutions to secure strategic partnerships and brand synergies.

Wildchild Society can also plan, produce, and manage your entire event from start to finish!

## AGENCY OFFERINGS

- Event Production & Logistics
- Content Creation
- Immersive Marketing
- Project & Influencer Mgmt
- Partnerships & Branding
- Market Research & Biz Plans
- Executive/C-Level Concierge
- Nightlife & Hospitality Consulting

"Live Free, Stay WILD!"

# PRESS + PROJECTS

## Notable Mentions

- Go Magazine Presents: "100 Women We Love, Class of 2021" (Article + Magazine Cover)
- South Florida Gay News
- "A Miami Beach Pride to Remember" 2021
- CBS Channel 6 News (Miami Pride Red Carpet Interview) 2021
- Football Unites (Panelist for Miami Dolphins' nonprofit) 2021
- Go Magazine- "Road to the Altar" (Magazine Cover + Featured Story) 2022
- BGW x Elevate Magazine- Pride Edition (Article + Magazine Cover) 2022
- DapperQ- "100 Most Stylish 2022"
- XO Necole- mention in "6 Black Womxn Share How They Make Pride Month Their Own" 2022
- Insider.com Wedding Feature 2022
- Jamaica Gleaner Wedding Feature 2022
- Queerly Blax Podcast Guest 2022
- VoyageMIA- "Meet Veronica of Spectrum Wellness 360 in South Beach" 2018
- Midtown Miami Magazine 2018
- ATLGBTQ Love + Relationship Interview 2016

**XO NECOLE**  
STREETFETS, COCKTAILS AND CONVERSATIONS

6 Black Womxn Share How They Make Pride Month Their Own

A bold reminder to show up as their full selves, unapologetically.

Bridgette Young @youngii\_bree

Pronouns: She, Her

**DapperQ**  
UNGENERATING FASHION

FEATURED / JUNE 3, 2022

100 MOST STYLISH DAPPERQS 2022

BY DAPPERQ TEAM



## Meet Veronica Wildchild



Bridgette Young and her wife Veronica Paige

GREATER MIAMI CONVENTION & VISITORS BUREAU

VERONICA PAIGE

Share

FEB 17, 2022

Veronica Paige has called [Miami Beach](#) home since 2003. As a hospitality expert and local LGBTQ+ "it girl", she knows Miami Beach inside and out.

Follow Veronica's recommendations on arts and

EXPLORE MIAMI BEACH RESPONSIBLY



## TIPS FROM LOCAL INFLUENCERS





INSIDER [Subscribe](#)

HOME > STYLE

**2 brides wore custom outfits to their desert elopement and had a wardrobe change for a photo shoot on horses**

Samantha Grindell 5 hours ago

[f](#) [✉](#) [↻](#) [Download the app](#)



ISLAND WEDDING

**Veronica and Bridgette say 'yes' to forever in Valley of Dreams**

Published: Tuesday | June 28, 2022 | 12:07 AM  
Janet Silveira/Senior Gleaner Writer

Pic Stitch

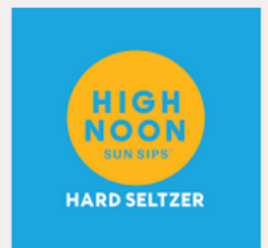


THE PALM BEACHES FLORIDA

**WEST PALM BEACH PRIDE GUIDE: AN LGBTQ+ FRIENDLY ITINERARY**

June 13, 2023

LGBTQ travel couple reveals the best hotspots to experience West Palm Beach's queer scene.



# NUMBERS



33.9 Followers



/IAMWILDCHILD

5,000 Friends  
5,318 Followers



/VEEPEEGEE

# STATISTICS

## Insights Overview

You reached **+240%** more accounts compared to  
Apr 29 - May 28

Accounts reached	44.4K	>
	<b>+240%</b>	
Accounts engaged	13.7K	>
	<b>+15.2%</b>	
Total followers	34.6K	>
	<b>+55.5%</b>	

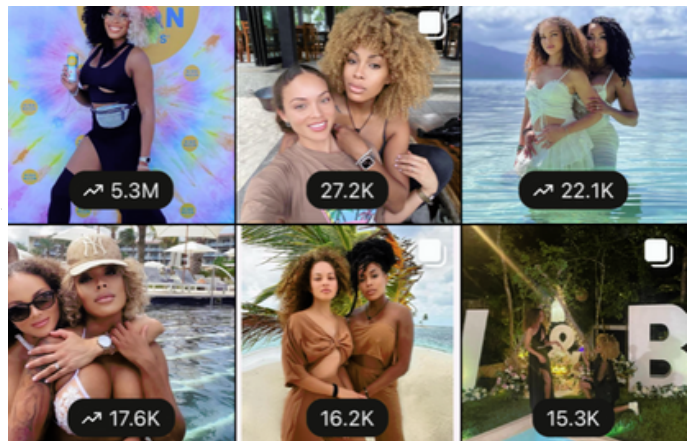
As a proven trendsetter in the areas of travel, entertainment, and lifestyle (LGBT or mainstream), I can impact and/or disrupt those markets with an organic, dedicated, & dynamic point of view.

Profile Type: Brand

Category	Profile (% of total)
Media & Publications	19.17%
Visual Art & Design	13.17%
Fashion & Style	11.18%
Beauty	10.15%
Other	▼

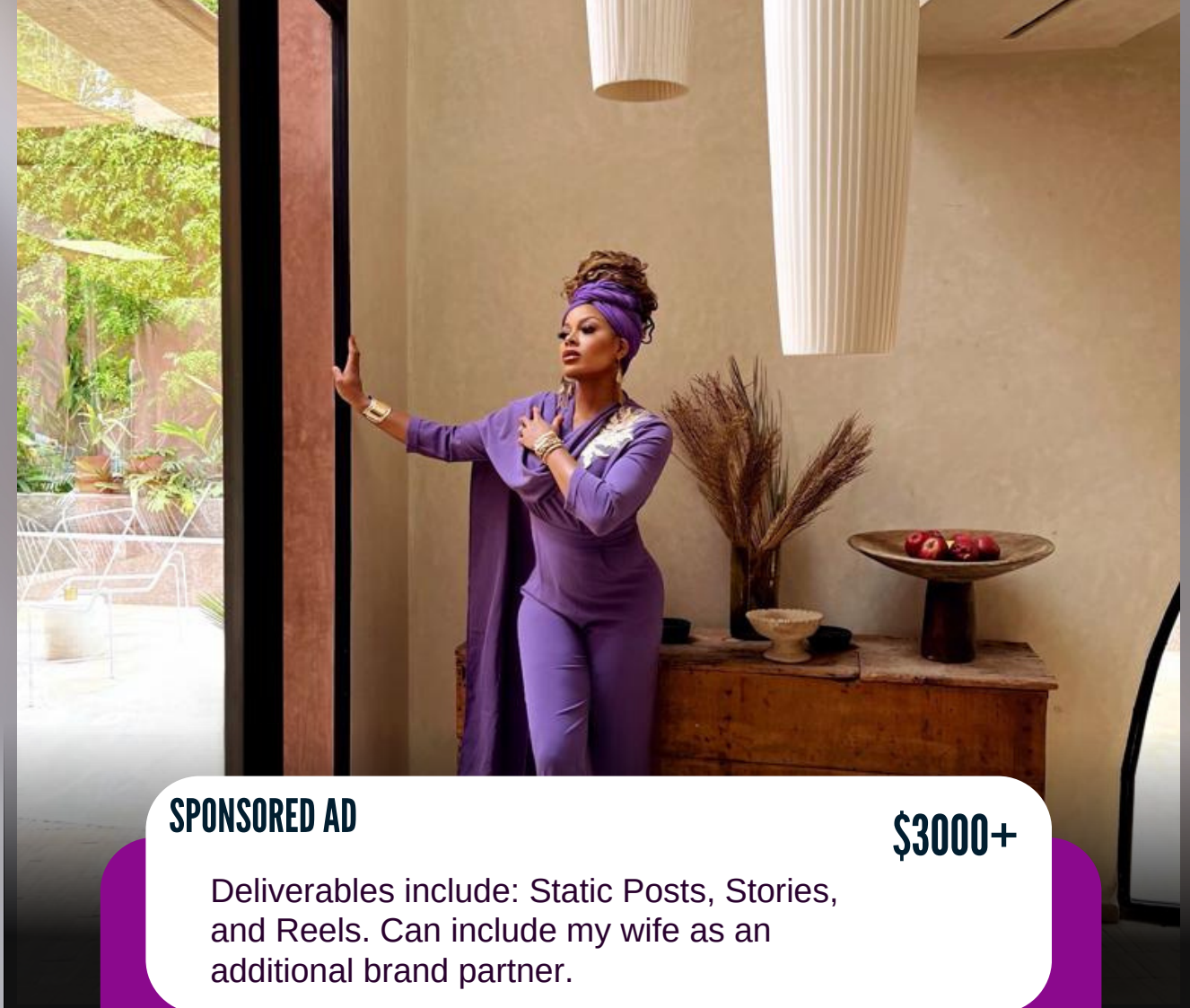
  

Top Cities	
New York, New York	18.2%
Atlanta, Georgia	8.1%
Houston, Texas	5.1%
Philadelphia, Pennsylvania	4.6%
Miami, Florida	4.5%
Los Angeles, California	4.4%
Chicago, Illinois	4.2%
Charlotte, North Carolina	



*Veronica Wildchild supplies unique content, provides a trusted editorial voice, and encourages a sense of community. Her reputation of integrity adds to the value of your brand.*





### **SPONSORED AD**

**\$3000+**

Deliverables include: Static Posts, Stories, and Reels. Can include my wife as an additional brand partner.

### **EVENT HOSTING**

**\$500+**

Contracted appearance at event with rider. (Bottles/ VIP etc. for parties)  
Reasonable promo included.

### **EVENT PROMOTION**

**\$150+**

Promotion for events I'm not affiliated with or contracted to attend via social media.

### **GUEST SPEAKING**

**\$1000+**

Topics:

- Travel
- LGBT issues + rights
- Women's Empowerment
- Branding + Marketing, Event Planning + Entrepreneurship

**FOR MORE INFORMATION:**

[Veronica@WildchildSociety.com](mailto:Veronica@WildchildSociety.com)